

Supplier Capability Deck

Thank you for your interest in REDA.

This document provides an overview of REDA's capabilities across design, technical development, manufacturing coordination and international project delivery.

Within the following pages, you will find detailed information on:

- Manufacturing capabilities and production capacity
- Typical lead times for bespoke projects
- Quality assurance procedures
- Materials, finishes and customization options
- Sustainability approach
- Installation support, after-sales service and warranty
- International supply and installation capabilities

We hope this document provides a clear understanding of REDA's capabilities and look forward to the opportunity to work together.

1.1. From Concept to Product

REDA has a fully integrated in-house design team and manages the entire technical development process internally.

Following the final design approval, concepts are translated into comprehensive production documentations, including detailed technical drawings, shop drawings, material specifications, finish schedules and manufacturing documentation, ensuring accurate, consistent and efficient production.

1.2. Manufacturing Network

Over more than 15 years, REDA has built a trusted manufacturing and procurement network throughout Turkey, ranging from large-scale furniture factories with extensive production capacities to specialized boutique workshops for finest craftsmanship.

Manufacturing and procurement partners are selected on a project-by-project basis to ensure the most appropriate production method, quality standards and delivery requirements.

For selected materials and bespoke applications, REDA also collaborates with trusted manufacturing partners in Italy and Greece.

1.3. Production Scope

REDA coordinates the production and procurement of both standard and bespoke products through its established manufacturing network of the following categories.

Seating

Sofas, lounge chairs, armchairs, dining chairs, benches, banquettes, stools, bedsteads, ottomans and other freestanding and fixed seating.

Tables

Dining tables, coffee tables, side tables, console tables, desks, meeting tables and workstations.

Casegoods

Bedside tables, wardrobes, dressers, TV units, minibars, storage cabinets, shelving units and other cabinet-based furniture.

Architectural Millwork

Reception desks, headboards, built-in wardrobes, bathroom vanities, built-in shelving and other bespoke joinery elements.

Outdoor Furniture

Outdoor sofas, lounge seating, dining tables, dining chairs, sun loungers, daybeds, poolside furniture, bar furniture and terrace furnishings.

Metal Works

Furniture frames, decorative metal elements, partitions, screens and bespoke architectural metalwork.

Natural Stone Works

Countertops, vanity tops, tabletops and other bespoke stone applications.

Decorative Lighting

Pendant lights, chandeliers, wall sconces, table lamps, floor lamps and bespoke decorative lighting fixtures.

Glass & Mirror Works

Decorative mirrors, glass partitions, feature glass panels and custom glazing solutions.

Soft Furnishings

Curtains, drapery, rugs, carpets, cushions, bed runners, throws and other textile-based interior elements.

Decorative Accessories

Faux plants, planters, artwork, mirrors, decorative objects, vases and styling accessories.

2.1. Production Lead Time (Final Design Approval to EXW)

Lead times are measured from written final design approval and formal release for production to Ex Works (EXW) completion at the manufacturing facility.

Scope	Typical Lead Time
Standard Furniture	6–8 weeks
Bespoke Furniture	6–9 weeks
Architectural Millwork	8–12 weeks
Mixed Production Packages	Project specific

Any modification to the approved design, specifications, materials, finishes, dimensions, quantities or scope following written final approval may affect production schedules and project costs. REDA reserves the right to review and revise lead times and commercial terms accordingly.

2.2. International Shipping Time

Transit times are indicative and represent transportation from the manufacturing facility (EXW) to the designated port of destination. Import customs clearance, duties, taxes, inland transportation and destination-specific import procedures are excluded unless otherwise agreed.

Destination	Typical Transit Time
Continental Europe	2–4 weeks
United Kingdom & Ireland	2–4 weeks
North America (East Coast)	4–6 weeks
North America (West Coast)	6–8 weeks
UAE & Saudi Arabia	3–6 weeks

2.3. Site Delivery and Installation

Installation duration varies depending on the project size, product mix, installation sequence and overall project complexity.

Phase	Typical Timeframe
Site Delivery	Project specific
Installation	Project specific

Installation lead times commence only after all of the following conditions have been satisfied.

- Imported goods have successfully completed customs clearance.
- A dedicated on-site storage area has been allocated by the client. The allocated storage area has been reviewed and approved by REDA.
- Installation areas are accessible and meet the mutually agreed site readiness requirements.

3. Quality Assurance Framework

Architect-led quality assurance process covering design development, technical documentation, manufacturing and pre-shipment verification.

Design Review

Design intent verification, producibility review, install-friendly review, material and finish selection.

Technical Approval

Shop drawings, production documentation, specifications and production release.

Production Control

Production inspections (where required), dimensional checks, material and finish verification, progress monitoring and reporting.

Pre-Shipment Inspection

Final quality inspection, function verification, packaging review and shipment approval.

Optional Quality Measures

- Sample and finish approvals
- Prototype / mock-up approvals
- Third-party testing (when specified by the client)
- Factory Acceptance Inspection (where required)

4. Materials & Finish Capabilities

REDA's manufacturing and procurement network provides access to a broad range of materials, finishes and product specifications. Products may be manufactured to client-defined specifications or selected and developed by REDA to best suit the project's design intent, performance requirements and budget objectives.

Wood	Solid wood, natural veneer and engineered wood including walnut, oak, ash, beech, teak and other species as required.
Natural Stone	Marble, travertine, limestone, granite, quartzite, engineered stones and other project-specific selections.
Metal	Brass, stainless steel, aluminum and specialist metal finishes.
Glass	Clear, low-iron, fluted, smoked, tinted, laminated, tempered glass and mirrors.
Finishes	Natural veneer, lacquer, oil, PU coatings, PVD, powder coating, metal patinas and decorative finishes.
Upholstery	Leather, Velvet, Wool, Linen, Performance Fabrics, Outdoor Fabrics and other project-specific textiles.
Soft Furnishings	Rugs, Carpets, Curtains, Decorative Textiles and Custom Soft Furnishings.

REDA is not limited to predefined material ranges. Products and finishes are specified or sourced according to the project's technical, aesthetic and commercial requirements.

5. Sustainability

Project-Specific Sustainability Approach

Material selections, environmental credentials and product certifications are specified in accordance with the client's sustainability objectives, brand standards and technical requirements.

Efficient Procurement and Logistics Operations

Where practical, products from multiple manufacturing partners are consolidated prior to shipment through REDA's logistics hub, strategically located near a major seaport and the European motorway network.

This approach supports efficient freight planning, minimizes unnecessary transportation movements and can contribute to lower transport-related carbon emissions where project logistics allow.

6. Installation Support

Installation Approach

REDA's installation approach is based on qualified third-party installation contractors.

Depending on the project, these contractors may be appointed by the client or engaged by REDA as project-specific subcontractors.

REDA provides architectural and/or interior design oversight, technical supervision and quality assurance throughout the installation process to ensure compliance with the approved design intent and project specifications.

Installation Support Scope

Service

Pre-Installation Coordination

Technical Site Supervision

Quality Assurance

Snagging and Practical Completion

Final Inspection and Handover

Typical Scope

Installation planning, logistics coordination, installation sequencing and review of site readiness.

Architectural oversight, technical guidance, drawing clarifications and on-site coordination during installation.

Verification of workmanship, installation quality, finishes and compliance with approved documentation.

Preparation of snagging lists, coordination of corrective works and support during practical completion inspections.

Verification of completed corrective works, final quality review and support during final acceptance and project handover.

- Installation activities commence only after the installation areas have been confirmed as site-ready.
- This includes completed prerequisite works, safe and unobstructed access, suitable environmental conditions and approved on-site storage areas for delivered products.
- Site readiness requirements are reviewed jointly with the client and the installation contractor prior to commencement.

7. After-Sales Services

Following project completion, REDA continues to support clients with replacement, refurbishment and additional production requirements throughout the operational life of the project.

- Replacement items
- Additional production
- Matching existing materials and finishes
- Spare parts coordination
- Refurbishment support
- Manufacturing coordination for damaged or discontinued items

Wherever reasonably possible, REDA coordinates the reproduction or replacement of supplied items to maintain consistency with the original design intent, materials and finishes.

REDA acts as the primary point of coordination between the client to ensure efficient resolution of after-sales requests.

8. Warranty

Unless otherwise agreed, REDA provides a **24-month warranty** from the date of practical completion covering manufacturing defects and workmanship associated with the supplied products.

The warranty does not cover damage resulting from misuse, accidental damage, improper maintenance, normal wear and tear, unauthorized modifications or other conditions beyond the intended use of the products.

Where warranty claims arise, REDA coordinates the assessment, resolution and where applicable, replacement or remedial works with the relevant manufacturing partners.

9. International Supply and Installation

Global Supply

REDA provides design services, technical development, procurement, manufacturing coordination, standard and bespoke product supply, project management and design oversight for projects world-wide.

International deliveries can be arranged to any project location, subject to local import regulations and project requirements.

Installation

Installation support is available for projects in Turkey, Continental Europe, the United Kingdom and North America through qualified third-party installation contractors under REDA's architectural oversight and technical supervision.

For projects outside these regions, REDA can only provide on-site oversight and technical supervision of client-appointed, English-speaking, third-party installation contractors, subject to project requirements and feasibility.

GENERAL OVERVIEW

REDA is an award-winning design practice delivering architecture, interior design and technical development across hospitality, residential and commercial projects.

What distinguishes REDA is the breadth of expertise available under one roof.

Alongside design and technical documents, our team delivers bespoke furniture, sourcing, procurement and project delivery, allowing clients to work with a single organisation throughout their projects.

WHAT SETS US APART



Single Point of Contact

Architecture, interior design, technical development, bespoke furniture, procurement, sourcing and project delivery delivered through a single organisation.

One team, single point of contact throughout the project.



Extensive Project Experience

Since 2013, REDA has completed over 100 residential, commercial and hospitality projects.



Award-Winning Design Capability

Recipient of two German Design Awards, an Architizer A+ Special Mention and the 14th West Mediterranean Architectural Award.



Design-Led and KPI-Driven Approach

Design, technical development and delivery are aligned with clearly defined project objectives.



Technical, Manufacturing and Delivery Expertise

From technical documentation and bespoke furniture to manufacturing coordination and final delivery, every stage is carefully managed.



International Collaboration

Experienced in delivering projects with clients across the UK, USA, UAE, Italy and the Netherlands.

Explore our complete portfolio on our website. Project references available upon request.

115

Number of
completed
projects

13

Years of
expertise
under REDA
brand

27

Number of
National and
International
Media
Features

4

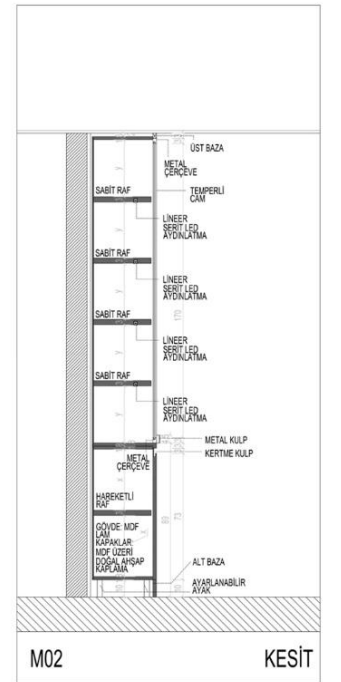
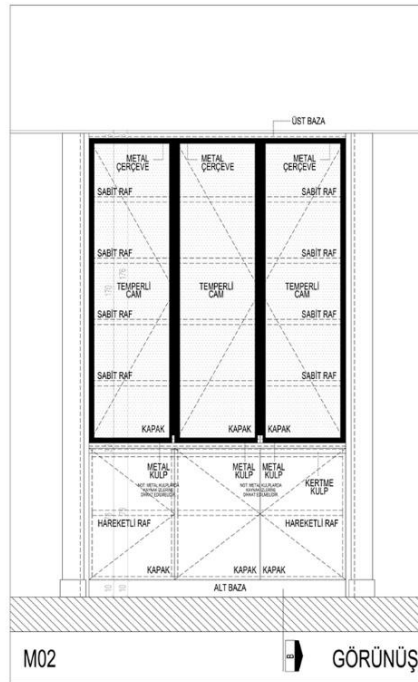
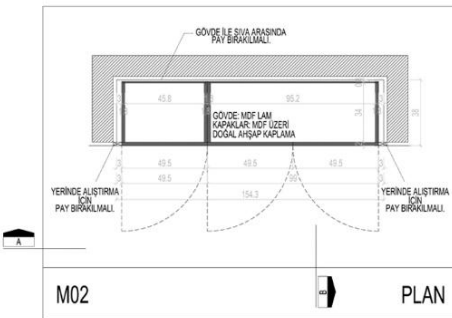
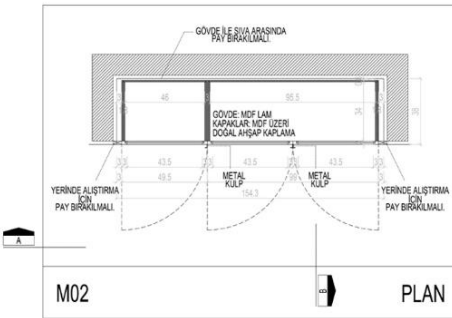
Number of
International
Awards from
Independent
Organisations

WHERE WE ADD VALUE

- New Build Hotels
- Branded Residences
- Hotel Renovations
- Brand Repositioning
- Area Refurbishments
- Guestroom Upgrades
- Bespoke Furniture Packages
- Design Development
- Technical Consultancy



- Project** : DET House
Interior Design : Studio Thijs Fris
City : Amsterdam, The Netherlands
Year : 2023
Services Provided : Furniture Design, Technical Development, Bespoke Furniture Production, Shipment Oversight, Installation Support
Scope : Sofas, Bedsteads, Kitchen, Built-in Wardrobes, Storage Cabinets, TV Units, Bathroom Vanities, Shelving, Counter tops, Vanity tops.





Materials Used : Natural Wood Veneer, Hardboard Lacquer, Powder Coated Metal, PVD Coated Metal, Leather Upholstery, Linen Upholstery, Wallpaper, Dekton - Engineered Stone, Glass, Mirror

Production Time : 10 Weeks

Shipment : 3 Weeks (Not in REDA scope)

Installation : 10 days

Production Notes : Built-in cabinet lightings

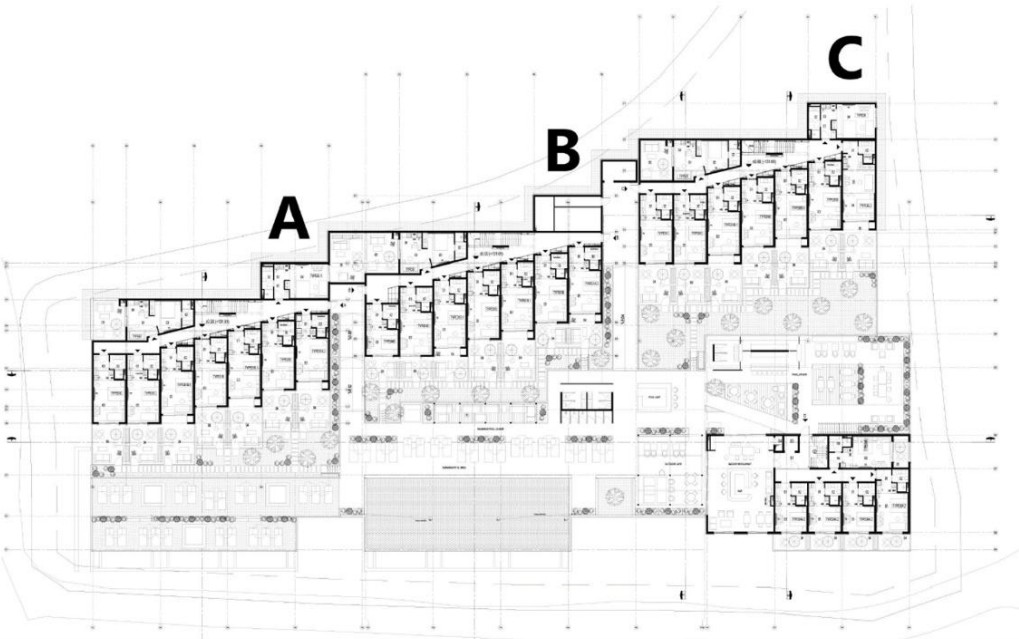


Technical production drawings for the kitchen

VACATION HOMES IN MONTENEGRO



- Project** : Calmadore Residential-Hospitality Development | 8200 m² | 84 Independent Vacation Homes | 14 Different Floor Plans
- Architect** : AIM Studio
- Interior Design** : REDA
- City** : Kotor, Montenegro
- Year** : 2024
- Services Provided** : Interior Design, Furniture Design, Technical Development
- Future Services** : Bespoke Furniture Production, Shipment Oversight, Installization Support



VACATION HOMES IN MONTENEGRO



F-01
Single Hole Faucet
S Size
Chrome Finish



SW-02
Mounted Sink
50x40cm
Ceramic Glazed



SW-03
Above Counter Basin
60x50cm
Ceramic Glazed



SU-01
Thermostatic Shower Set
with
Hand Shower
Chrome Finish



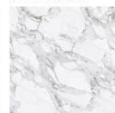
SW-01
Mounted Toilet
with Built-in Reservoir
Ceramic Glazed



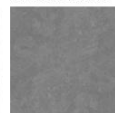
WF-01
Laminated Wooden
Floor - Natural Oak
Herringbone



CR-01
Ceramic Tile
60x120cm
White Marble



CR-02
Ceramic Tile
60x120cm
Concrete Texture



W-01
Natural Veneered
Oak
Matte Varnish



W-02
Natural Veneered
Smoked Oak
Matte Varnish



P-01
Water Based
Wall Paint
RAL9010



P-02
Water Based
Ceiling Paint
RAL9016



WP-01
Wallpaper
Vinyl Based
Seamless



VACATION HOMES IN MONTENEGRO

Double Sliding Door Partition Unit

With a partition unit designed for this particular project, spatial integration in between two main spaces are obtained.

Giving as many options as possible to the user, enhances the quality of the experience as a whole.

The user would be willing to keep both sliding doors open if the privacy requirements are fulfilled, letting one to use a larger space.

This design concept can easily be applied to any type of individual unit.



Left Door Shut

This option gives more of a conventional "hotel-short-stay" feeling.



Right Door Shut

This option gives a somewhat limited privacy but yet a continuous space, especially useful for daylight maximization.



Both Doors Shut

This option fulfills all privacy requirements, separating two spaces completely.

L Shaped Sofa Organization

As the project consists of vacation homes, the client emphasized the importance of the sofa layout and its multifunctional use. Recognizing this as a key design criterion, REDA developed a flexible solution that allows the space to accommodate multiple usage scenarios.

With a sofa specifically designed for this particular project, seating arrangements answering different kind of needs are thought to be a valuable addition.

Watching TV and daily use are proven to be best with L-Shaped sofa organization.



Separated

Useful for guest hosting and conversational gatherings



Double Bed

Useful for guest stayovers and multi-family hospitality options



Two Single Beds

Useful for kids and comfortable TV watching arrangements